Entrepreneurial Innovation

Academic Director: Brian Detweiler-Bedell
Managing Director: Michael Kaplan

At Lewis & Clark, entrepreneurship engages the liberal arts, putting theory into action. Our entrepreneurial students go on to be intellectual leaders with a passion for innovation and impact. A fast-growing hub, the College’s Entrepreneurship Center brings together students, faculty, alumni, and professional mentors through its academic and co-curricular offerings. The Center currently offers Introduction to Entrepreneurship and Innovation, a two-unit course taught collaboratively by faculty members from the Law School and the College of Arts and Sciences. Through this course and the Center’s co-curricular programs (including the annual Venture Competition and Winterim workshop), students at Lewis & Clark have the opportunity to engage in entrepreneurial thinking and action, enabling them to realize the real-world impact of a liberal arts education.

Faculty


EINV 201 Introduction to Entrepreneurship & Innovation

Faculty: Goebel.

Content: Examines the key elements of entrepreneurship and managing innovation. Innovation is conceived as a creative problem-solving capability that can be applied to a wide variety of market opportunities and social and institutional challenges. Students will be introduced to key entrepreneurial skills, including identifying appropriate business models and markets and the need to make imperfect decisions.

Prerequisites: None.

Restrictions: Sophomore standing required, unless section number is preceded by an “F.”

Usually offered: Annually, fall and spring semester.

Semester credits: 2.